



## Sponsor Benefits

While you may think that supporting a local sports team is just a donation to charity, **The Beckett Ridge Barracudas are dedicated to making sure that you get a RETURN ON YOUR INVESTMENT**

The Barracudas are a local summer swimming team with over 120 swimmers, ages 5 to 18. They are the winners of 14 consecutive Tri-County Swim League Championships and 20 since the league's inception 30 years ago.

Each summer, the 'Cudas host the Chris McCullough Invitational. With over 1,000 participants, it is the largest summer club invitational meet in the Midwest.

The Beckett Ridge facility features an eight lane 25 meter competition pool, complete with a Colorado Timing System and Eight Lane Digital Scoreboard.



### Local Marketing at its Best

Although we have a program of sponsorship levels, we take a flexible approach to making sure your business get's a direct benefit from supporting our program. Whether distributing coupons, arranging a special event, or providing you with a booth at our invitational, we can customize a program to promote your business.

### A Fit for Every Sponsor

The Barracudas offer many opportunities to reach members. Based on your goals, we'll recommend the most strategic venue for sharing your product or service. Possible sponsorships include:

- **Dual meets:** By being the presenting sponsor of one of our dual meets, you'll target your products and services at the home and visiting teams as well. With P.A. announcements, signage and other creative approaches, we can direct your investment to create the maximum impact.
- **Invitational:** Need a broader focus? As one of our invitational sponsors, you'll reach a larger audience during our day-long event.
- **Social Events:** Beckett Ridge isn't all work and no play. Our team hosts a variety of social events, and outings, plus an end of year celebration, that provide excellent opportunities for sampling and giveaways.
- **Create Your Own!** If you have a mutually-beneficial sponsorship idea, let us know and we'll consider it.

### In-Kind Sponsorships

The Barracudas need a variety of goods and services during the season, these include:

- Printing & Mailing
- Food & Drinks for our Concession Stand
- Sportswear
- Trophies and awards
- Raffle Items

If your business is in a position to provide these or other items, we will count their RETAIL VALUE toward your sponsorship package.

**Get on board with this unique opportunity & get your message out to potential customers. To learn more about sponsorship, Call us at 513/205-6816 or visit <http://beckettridgebarracudas.usswim.net/>.**